



ISOPT ASIA 2010



**The International Symposium on
Ocular Pharmacology and
Therapeutics - ASIA**

December 9-12, 2010, Macau, China

Invitation to industry

Exhibition Prospectus

www.isoapt2010.com



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INVITATION LETTER

Dear Colleague,

It is our pleasure to announce the first Asian chapter of the International Symposium on Ocular Pharmacology and Therapeutics (ISOPT). This will be the first ISOPT meeting in Asia. ISOPT Symposium





follows the path of eight previous European meetings that have become a tradition in the education and update activities in ophthalmic therapeutic modalities.

The increased activity in ophthalmic research is reflected in the long list of worldwide clinical studies in their various stages: nearly 300 studies of various aspects of glaucoma and close to 250 studies on ocular surface, cornea and dry eye. Searching the web for retina clinical studies yields about 250 studies, about 190 studies are listed for macular edema and approximately 70 studies for AMD. This clinical bustle heralds the changes that we will soon see in the practice of ophthalmology.

ISOPT 2010 based on its new theme in 2009 will bring to focus the latest novelties in medical devices including innovations in ocular drug delivery such as slow release devices implanted in the eye and new imaging technology that better allow evaluating the effect of drugs and other therapeutic modalities.

ISOPT Asia will follow the footsteps of ISOPT 8th in Rome allowing participants to have a glimpse to the near future with critical look at the current best practices available to our patients today. ISOPT program is geared to provide a continuum, spreading from basic development of therapeutic concepts to their utilization as drugs and technologies in clinical reality. Considerations common to drug development will be discussed with the main players in the field i.e. researchers based in the academia, clinical investigators, regulatory affairs and the industry professionals. Topics on drug development process of mutual interest such as the evolution of endpoints and ethical considerations will be raised in round table discussions.

Asia is becoming a center of excellence in clinical research and innovative ideas. The interplay of innovative ideas on one side and traditional medicine on the other may offer new venues of development and progress. ISOPT is therefore seeking to become a foundation of combined east and west wealth of ocular therapeutic knowledge.

Keeping to our tradition we will be creating a comfortable atmosphere for discussions and updates. The current meeting venue, The Venetian Macau Resort Hotel, offers magnificent options for any sort of formal and informal meetings that will complement ISOPT main hall activities.

ISOPT organizing committee is committed to bring the most acclaimed speakers to provide the most recent updates of ocular therapeutics, medications and disease management.

We welcome you to join us in Macau for the initiation of the Asia chapter of ISOPT meetings

Sara Krupsky, MD

Ron Neumann, MD

Symposium Chairpersons

SCIENTIFIC ADVISORY BOARD

(AS OF FEBRUARY 2010)

Chairpersons

S. Krupsky, Israel

R. Neumann, Israel





Special Program Advisor

B.D. Kuppermann, USA

Scientific Advisory Board

P.A. Asbell, USA

I. Barequet, Israel

P. Bernstein, USA

R. Beuerman, Singapore

K. Brazell, USA

V.P. Costa, Brazil

J.G. Cunha-Vaz, Portugal

A. Das, USA

T. Das, India

M.D. De Smet, Belgium

R.M. Feldman, USA

S.C. Foster, USA

R. Fraunfelder, USA

A. Girach, UK

R. Gurny, Switzerland

A. Harris, USA

G. Hollo, Hungary

S.G. Honavar, India

S. Hong, South Korea

J.B. Jonas, Germany

P. Kaufman, USA

J.H. Kim, South Korea

M.K. Kim, South Korea

S. Kinoshita, Japan

L.A. Levin, USA

X. Li, China

S. Merin, Israel

P.N. Nagpal, India

S. Natarajan, India

J.P. Nordmann, France

A. Okada, Japan

A. Okumura, Japan

V.S. Sangwan, India

N. Sharma, India

D.D-S, Tang Liu, USA

J. Thygesen, Denmark

R. Vogel, USA

M. Zierhut, Germany





LIST OF TOPICS

Section: RETINA

- Dry AMD
- Wet AMD
- Wet AMD panel
- Wet AMD Combination Therapy
- Diabetic retinopathy/PDR
- Treatment/inhibition of DR progression
- Diabetic Macular Edema
- Treatments for Retinal Vein Occlusion

Section: GLAUCOMA

- Dilemma in Glaucoma – Case Discussion
- Advances in the Management of Glaucoma Progression
- Novel therapeutic approaches for glaucoma

Section: ANTERIOR SEGMENT DISEASES

- New Treatments for Dry Eyes
- Biomarkers for Ocular Surface Disease
- Anterior Segment Imaging
- Management of Special Cases - Discussion

Section: INFLAMMATION AND INFECTION

- Ocular Inflammatory Diseases
- The Therapeutic Challenge of Biologic Therapy.
- Challenging Case Session
- Ocular Infection

Section: DRUG DEVELOPMENT

- Imaging Endpoints in Glaucoma
- Imaging Endpoints in Retina
- Reading Centers
- Drug Delivery
- Toxicology
- Ethics: Relationship of Clinicians with the industry.

Section: DEVICES

- Ocular Devices - regulation
- Devices for Glaucoma
- Devices of the anterior segment
- Devices for retinal diseases

Section: BASIC SCIENCE

- Novel Therapies – Preclinical Studies
- Pharmacologic Inhibition of Diabetic Retinopathy
- Neuroprotection
- Antioxidants
- Vascular Targets
- Blood Flow
- Gene Therapy

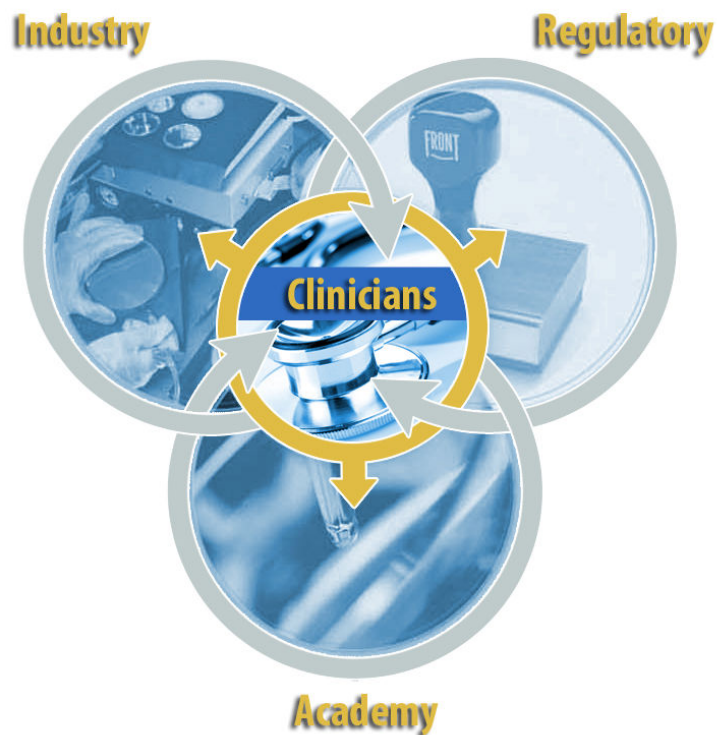
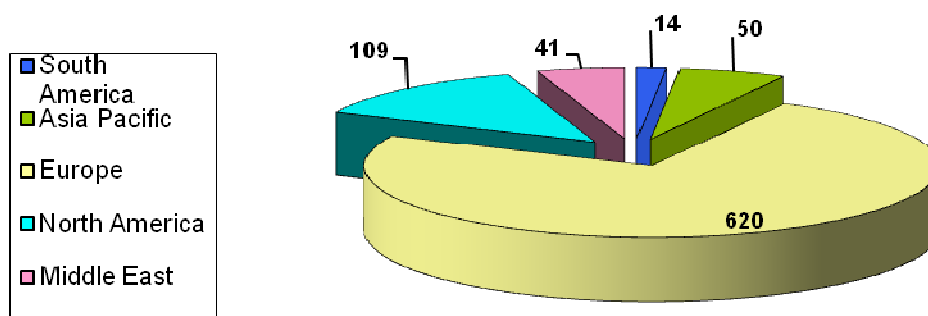




PROFILE OF ATTENDANCE

ISOPT-ASIA is an international Symposium. Participants from the previous ISOPT Symposium in 2008 came from 48 different countries. Over 1000 participants are expected at ISOPT-ASIA 2010.

ISOPT 2008 Demographics





WORLDWIDE ABSTRACT SUBMITTERS – ISOPT 2009



Afghanistan	Australia	Austria
Belarus	Brazil	Canada
China	Colombia	Costa Rica
Czech Republic	Denmark	Finland
France	Germany	Greece
Hungary	Iceland	India
Iran	Ireland	Israel
Italy	Jamaica	Japan
Malaysia	Mexico	Netherlands
North Korea	Poland	Portugal
Republic of the Congo	Romania	Russia
Saudi Arabia	Serbia	Singapore
South Korea	Spain	Sweden
Switzerland	Taiwan	Turkey
Ukraine	United Kingdom	USA
Uzbekistan	Western Sahara	Yugoslavia





GENERAL INFORMATION

Symposium Venue

The Venetian® Macao-Resort-Hotel
Estrada da Baía de N. Senhora da Esperança, s/n,
Taipa, Macao SAR, P.R. China
Tel: +853 2882 8888
<http://www.venetianmacao.com/en/>

Date

9-12 December, 2010

Language

English is the official language of the congress

Exhibition

A commercial and professional exhibition will take place during 9-11 December, 2010.

Climate

The average temperature in Macau at this time of the year is around 17C/63 F. Rainfall is reasonably uncommon in winter, averaging 30-40mm.

Visa

All visitors must hold a passport or a valid travel document. If travel arrangements are made through an agent, the visa processing is handled by Macau tour operators. Further information can be found at:
<http://www.macautourism.gov.mo/en/info/get2macau.php#18>





INFORMATION FOR EXHIBITORS

A commercial and professional exhibition will take place during 9-11 December, 2010. All coffee breaks will be held in the exhibition area to maximize the exhibitor's exposure.

Dates: December 9-11, 2010

Please note that the final exhibition set up, opening and dismantling schedule will be updated in the technical manual.

Booth Stand Space Rental

Price: \$400 per square meter

Includes:

- White shell scheme frame
- Fascia panel with standard lettering
- 1 table (measuring 80cm width, 180cm length), 2 chairs
- 1 standard electric outlet (plug) 220 volt
- Exhibitor's badges
- Refreshments during coffee breaks for 2 exhibitors.
- 100-words company/product profile in the Final Program
- Cleaning of public areas and gangways
- Get-Together Reception for registered exhibitors

Raw Space Rental

Price: \$450 per square meter

Includes:

- Exhibitors' badges
- 1 standard electric outlet (plug) 220 volt
- 100-words company/product profile in the Final Program
- Cleaning of public areas and gangways
- Get-Together Reception for registered exhibitors

Please note that raw space rental does not include any furniture or stand cleaning. All these services and others will be available to order in the Technical Manual.





EXHIBITION CONTRACT APPLICATION FORM

Please complete the following information and return to:

Paragon Conventions
Contact Person: Ms. Dana Kedar
18, Avenue Louis-Casai; 1209 Geneva, Switzerland
Tel: +41(0)22-5330-948; Fax: +41(0)22-5802-953
Email: dkedar@paragon-conventions.com

We, the undersigned, express our wish to exhibit at ISOPT-ASIA 2010 conference with the terms described in the "Terms of Agreement" attached herewith.

*Name of Company	
Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Fax	
Email	
Web site	
Short company description (100 words)	

Name of Company – as you wish it to appear on all acknowledgments.





EXHIBITION CONTRACT APPLICATION FORM

We hereby apply to book raw space rental at a cost of \$550 per sqm or booth rental space at a cost of \$620 per sqm.

Choice	Stand No	Raw Space/ Booth stand space rental	No. of Square Meters	Total Price
1st Choice				\$
2nd Choice				\$
3rd Choice				\$

Special notes: Please indicate if your stand must be located adjacent to or opposite the
Following companies, or if special configuration is needed:

-
- This is a provisional booking. Please hold for 14 days.
- Payment has been made by check/transfer; please forward me the final
Exhibiting Confirmation and Invoice
- Please send me a first deposit invoice for 50% of the total amount due.

Terms and conditions

The terms and conditions of exhibiting are included in this prospectus. Please note that signature of the contact application form indicates acceptance of these terms and conditions





EXHIBITION CONTRACT APPLICATION FORM

Name of Company: _____

We have read the regulations and agree to observe them and be bound by them.

Method of Payment:

Credit Card:

Credit card no.: _____

Expiry Date: _____ Type of Card: _____

Name of card holder: _____

Check:

Please make checks payable to:

Paragon Conventions
18, Avenue Louis-Casai
1209 Geneva
Switzerland

Bank Transfer: Details will be available in the invoice.
Bank charges are the responsibility of the payee.

All company details, as filled out on the form, will be used to advertise the institute/company in the exhibition's catalogue. The form must be filled out and signed by September 1st, 2010 at the very latest and returned to the Secretariat. After this date neither an exhibition space nor publication in the exhibition's catalogue will guaranteed.

Once a contact application is made this contract should be signed and returned with a 50% deposit payment to the above sponsorship/exhibition office address. Alternatively, an invoice for the deposit can be requested on the booking form. Once this has been received, a confirmation of Exhibiting and invoice will be sent to the exhibitor.

Signature and company stamp..... Date.....

Cancellation policy

Cancellations will be accepted, by writing only. A cancellation notice which is received by September 15th, 2010, will entitle the exhibitor to 50% refund of the payment, under condition that the space reserved will be rented to another exhibitor. After September 16th, 2010 no refunds will be given.





EXHIBITION CONTRACT APPLICATION FORM

Allocation of exhibition space

Space allocation will be made on a "first-come, first-served basis". A completed contact application form accompanied by advance payment should be mailed / faxed to ensure reservation of a desired location.

Exhibitor registration

The package includes 4 exhibitors badges to be used for booth personnel.

Technical/exhibitor manual

A technical manual outlining all technical aspects of exhibiting will be circulated 3 months before the conference. It will include the following:

Technical details about the venue, Final exhibition details and information

Contractor details Services available to exhibitors and order forms.

Site inspections

Exhibitors and sponsors are free to visit the conference venue at their convenience. Please contact the venue directly to arrange this.

Exhibitor profile

A 100-words Exhibitor Company/Product profile displayed at the Exhibition will be published in the list of exhibitors in the official program and must be submitted electronically by email to: dkedar@paragon-conventions.com

Cancellation policy

Cancellations will be accepted, by writing only. A cancellation notice which is received by September 15th, 2010, will entitle the exhibitor to 50% refund of the payment, under condition that the space reserved will be rented to another exhibitor. After September 16th, 2010 no refunds will be given.

To learn more about how to become an exhibitor please contact:

Paragon Conventions
ISOPT-ASIA 2010
Ms. Dana Kedar
18, Avenue Louis-Casai, 1209 Geneva, Switzerland
Tel: +41 (0)22-5330-948; Fax: +41 (0)22-5802-953
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